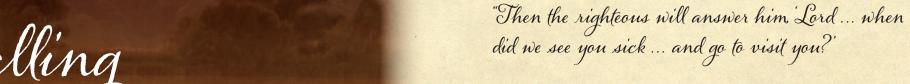




2014 Strategic Vision

S A N J O A Q U I N C O M M U N I T Y H O S P I T A L

Our Sacred Calling



The King will reply, 'Truly I tell you, whatever you did for one of the least of these brothers and sisters of mine, you did for me.'"

-Matthew 25:37-40, NIV

Sacred Work is more than a program – it's a way of life at San Joaquin Community Hospital.

Following the healing ministry of Christ, we believe that everything we say and do matters, because every life – patient, family member, employee and physician – matters. Our promise is to deliver world-class health care, while also diligently enhancing every aspect of our business, so that we can continue to extend our mission throughout Bakersfield and Kern County. When you come to San Joaquin Community Hospital, you'll find a healing atmosphere where broken people can be made whole again.

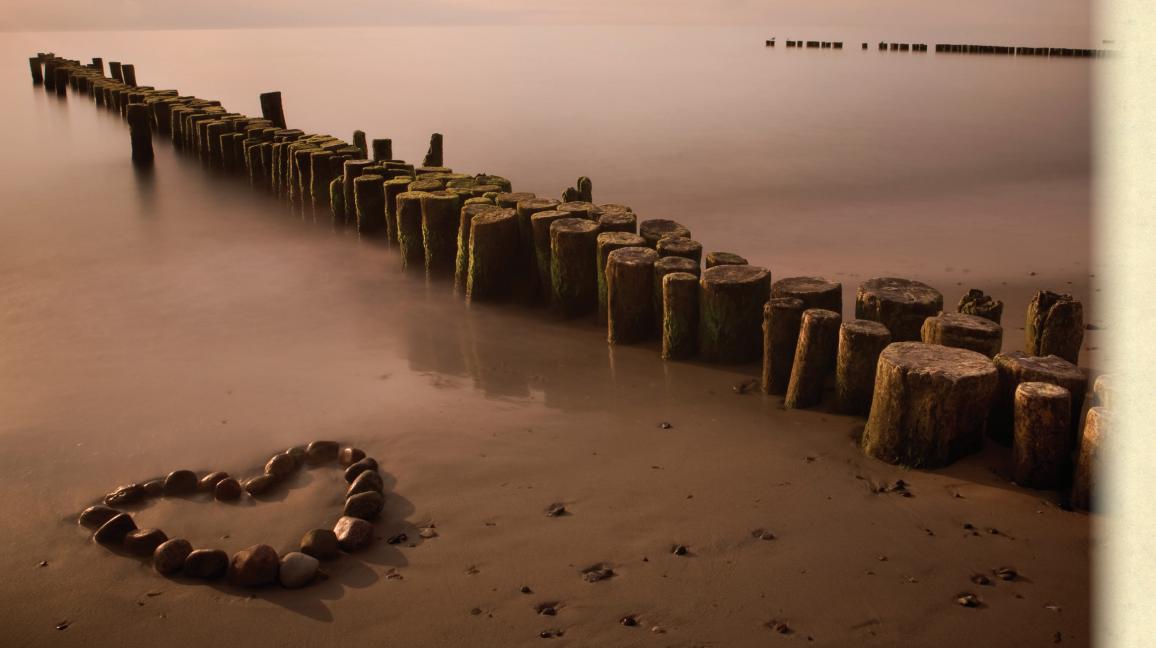
"Beloved, I pray that you may prosper in all things and be in health, just as your soul prospers." —3 John 1:2 (NKJV)

Our Mission:

To share God's love with our community by providing physical, mental and spiritual healing.

"Where there is no vision, the people perish."

—Proverbs 29:18 (KJV)



Our Vision:

Be the hospital of choice for our community by being the best place to receive care, practice medicine and work.



"Good people do good things because of the good in their hearts."

—Luke 6:45 (CEV)

Our Values:

- Compassion: The compassionate, healing ministry of Jesus
- Respect: Human dignity and individuality
- Integrity: Absolute integrity in all relationships
- Quality: Excellence in clinical and service quality
- Stewardship: Responsible resource management in serving our communities
- Wholeness: The health care heritage of the Seventh-day Adventist Church
- Family: Each other as members of a caring family



The 2014 Strategic Plan

Every person is sacred.

Outcomes impact people.

Therefore, every outcome is sacred.

Improve the Product

Anticipate and exceed our patients' expectations, achieving high quality clinical outcomes, to earn their loyalty.

Sacred Work Outcome:

Top quartile in quality and patient experience (value-based purchasing)

Grow the Market

Expand access to care to extend our mission throughout Kern County.

Sacred Work Outcome:

MISSION

PHYSICIANS

Patient

Every Patient, Every Time Grow net revenue by more than 4 percent

Engagement

Invest in our physicians and staff to protect and secure the trust of our community.

Sacred Work Outcome:

- Top quartile in patient and physician satisfaction
- Consumer preference greater than market share

Finance

Achieve a strong margin to enhance and safeguard the services we provide to our patients.

Sacred Work Outcome:

Reduce expenses per weighted patient day by 4 percent

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Sacred Work Service Standards

- 1. **We care for ourselves** so that we can authentically care for others and be the healing presence they need. In the spirit of Sacred Work, I commit to:
- Take care of myself physically, mentally, emotionally and spiritually.
- · Utilize support resources available to me.
- · Adhere to hospital standards and policies.
- Actively participate in improving processes and practices at work.
- Participate in education and training that build my knowledge and skills to strengthen my capacity for service.
- 2. **We care for our co-workers** as a community by creating mutual trust through open dialogue, collaboration and appreciation. In the spirit of Sacred Work, I commit to:
- Accept responsibility for establishing and maintaining an interpersonal connection with every member of my team.
- Affirm and appreciate the unique contributions of my co-workers.
- Treat everyone with dignity and respect, regardless of education, job title or culture.
- + Address any problems personally, privately and promptly.
- Practice the "three C's" caring, committing and collaborating.

- 3. **We care for our patients** by combining exceptional medical skills with deep compassion to care for the whole person body, mind and spirit. In the spirit of Sacred Work, I commit to:
- Care for patients the way we would want our loved ones cared for.
- Treat our patients as equal partners in the healing process by asking what their expectations are about their care and what would help them best recover.
- Practice non-judgment and appreciate diversity with all we serve by keeping an open mind, listening to their stories and discovering what matters most to them.
- · Praise their courage and strengths.
- Pay attention to signs of stress, anxiety and fear.
- 4. We care for our patients' families through consistent communication and the opportunity to participate in the care of their loved one. In the spirit of Sacred Work, I commit to:
- Clarify the patient's choice for the extent of their family's involvement.
- Treat families with dignity and respect.
- Provide clear communication to maximize their understanding.
- Create opportunities for families to participate and partner in the care of the patient and to set care goals that are consistent with the patient's wishes.
- Collaborate continuously with families during the delivery of care.

- 5. **We care for our physicians** by collaborating with them to create a healing environment that supports their need to find meaning and purpose in their work. In the spirit of Sacred Work, I commit to:
- + Create collaborative relationships with our physicians.
- Provide them with clear, respectful, and timely communication.
- · Deliver the best care for their patients.
- · Encourage and appreciate our physicians.
- Remember that our physicians are both our customers and colleagues with whom we share a passion for healing.
- 6. **We care for our community** by actively supporting and participating in events and services that strive to build a healthier community. In the spirit of Sacred Work, I commit to:
- Care for the greater good of my community.
- Participate in services and events that promote a healthier community.
- Treat the community environment with respect.
- Build community confidence in the care they will receive at our hospital.
- + Represent the Sacred Work of SJCH wherever I am.

Thinking about how I do my hands between patients. Sharing my ideas for would feel as a patient.

Respecting others' faith & traditions. Not participating in gossip or talking behind someones back.

Picking up Always thinking Always answering requests for any trash of the callers Everything supplies in a timely manner.

I walk by need for matters because assistance, every life Melivering a Taking care matters. patients that meal—of myself, so I have as whole—everytimes. Helping a co-worker diagnosis.

With their workload Listening respectfully Accurately documenting my work in a timely way. Making sure as room is as clean as I would

The Adventist Health Heritage

In the mid-1800s, a revolutionary group of entrepreneurs had a radical vision to change the landscape of health care in America. Their goal was to do more than treat illness; it was to help people become whole again – body, mind and spirit. Today, more than 500 Adventist health care facilities around the globe carry the dream that began in the small town of Battle Creek, Michigan.

San Joaquin Community Hospital is proud to be a part of this faith-based global mission.



San Joaquin Community Hospital Adventist Health

2615 Chester Avenue Bakersfield, CA 93301

661-395-3000 www.sjch.us

